



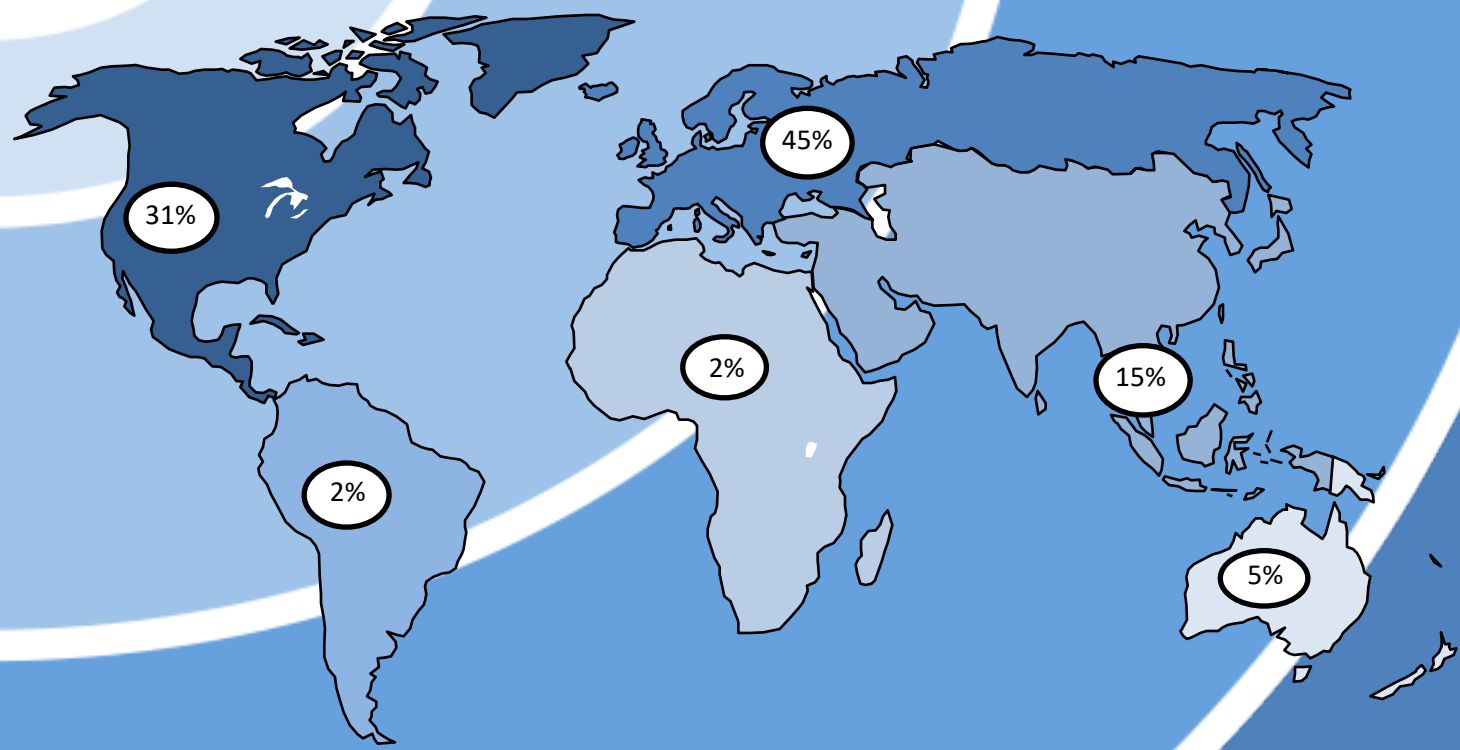
## **Media kit ClimateChangePost**

**Advertise with us. Our offer in 5 sheets:**

- **A global overview of our visitors**
- **The core of our advertisement strategy**
- **Our menu with advertisement rates**
- **Percentage visitors per country page (high – medium – low rate)**
- **About guest posts and sponsored articles**

**Contact us at: [info@climatechange.com](mailto:info@climatechange.com)**

# Where do our readers come from?



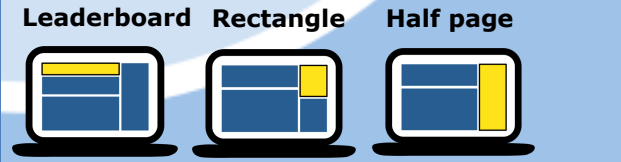
**Total: about 400,000 unique visitors annually**

# The core of our advertisement strategy

Option 1:  
advertise on all item pages for one country

Option 2:  
advertise on our homepage

Option 3:  
advertise on the news page for one category



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**ClimateChangePost**  
Latest update: May 17th, 2019.

On our homepage, summarized in infographics: Europe's climate change impacts on agriculture, biodiversity, coastal erosion and coastal floods

## United Kingdom

- Climate change
- Agriculture and Horticulture
- Avalanches and Landslides
- Biodiversity
- Coastal erosion
- Coastal floods
- Cultural-historical heritage
- Droughts
- Energy
- Fishery
- Flash floods and Urban flooding
- Forest fires
- Forestry and Peatlands
- Fresh water resources
- Health
- Insurance and Business
- River floods
- Salt intrusion
- Security and Crisis management
- Storms
- Tourism
- Transport, Infrastructure
- Viniculture
- Waste management
- References

**Videos**

- Homes fall into sea in Hemsby after tidal surge
- Leeds city centre floods 26th December 2015
- Flooding England (Leeds) December 26 2015
- Aerial footage of flooding England December 2015
- Storm surge at the Scotland coast in 2011

**How to minimise flood damage in your home**

This guide provides helpful information on flood damage, how to plan for a flood, and lots of other useful tips to keep safe and minimise the effects of flood damage to your home. Click here.

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Europe's Impacts in infographics:

- Agriculture Part 1: Global
- Agriculture Part 2: Europe
- Agriculture Part 3: Countries
- Agriculture Part 4: Adaptation
- Avalanches, landslides and rockfall
- Biodiversity Part 1: Overview
- Biodiversity Part 2: Marine
- About the infographics

**River floods**

### Areas in which nearby rivers flood at the same time are increasing in size

When rivers flood, nearby rivers often flood at the same time. The distance over which rivers flood simultaneously has increased since 1960. It far exceeds the size of individual drainage basins.

**Biodiversity**

### Marine heat waves threaten global biodiversity and the provision of ecosystem services

The global ocean has warmed substantially over the past century. But that's not all. Discrete periods of extreme regional warming, called 'marine heat waves', have increased in frequency.

**Droughts and desertification**

### Droughts in the soil increase much less than droughts at the earth surface

Meteorological droughts will occur more often and last longer. The increase of frequency and duration of droughts in the soil root zone will be much less, a global study shows.

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Home > Coastal erosion and coastal floods

## Coastal erosion and coastal floods

**Are the world's sandy shorelines eroding? Not according to the latest data!**

In 1985, it was estimated that 70% of the world's sandy shorelines were eroding. A new assessment, based on 33 years of satellite images, paints quite a different picture.

**Currently, melting glaciers contribute almost 30 per cent to observed sea level rise**

Total ice volume of the world's glaciers equals 0.4 metres of potential sea level rise. Glacier ice loss over the period 1961 to 2016 contributed about 27 millimetres to global mean sea level rise.

**Extreme sea levels, not socioeconomic changes, are the main driver of Europe's future coastal flood risk**



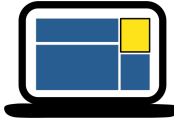


If we do not upgrade our flood protection standards, Europe's coastal flood risk may increase up to 75 - 170 times the current risk. Mainly because extreme sea levels are changing.

**Storm-surge barrier is not enough to protect Venice**

**The future of our coastal wetlands may not be that bright**

**How will different rates of sea-level rise determine the future of the Dutch coast?**

# Our menu (prices per 3 months, other options are possible)

Option 1: All item pages for one country				Option 2: Our homepage	Option 3: Our news item pages
	High rate Most visited countries	Medium rate	Low rate Least visited countries		
Desktop/laptop/tablet  <b>Billboard</b> 970 x 250 pixels	Not yet available	Not yet available	Not yet available	Not yet available	Not yet available
Desktop/laptop/tablet  <b>Leaderboard</b> 728 x 90 pixels	€ 157	€ 70	€ 25	€ 200	€ 50
Desktop/laptop/tablet  <b>Rectangle</b> 300 x 250 pixels	€ 157	€ 70	€ 25	Not yet available	Not yet available
Desktop/laptop/tablet  <b>Half page</b> 300 x 600 pixels	€ 224	€ 99	€ 32	Not yet available	Not yet available
 <b>Mobile</b> 300 x 250 pixels	Not yet available	Not yet available	Not yet available	Not yet available	Not yet available

# Option 1: advertise on all item pages for one country

High rate

57% of all visits to the country pages are made to the pages of these countries

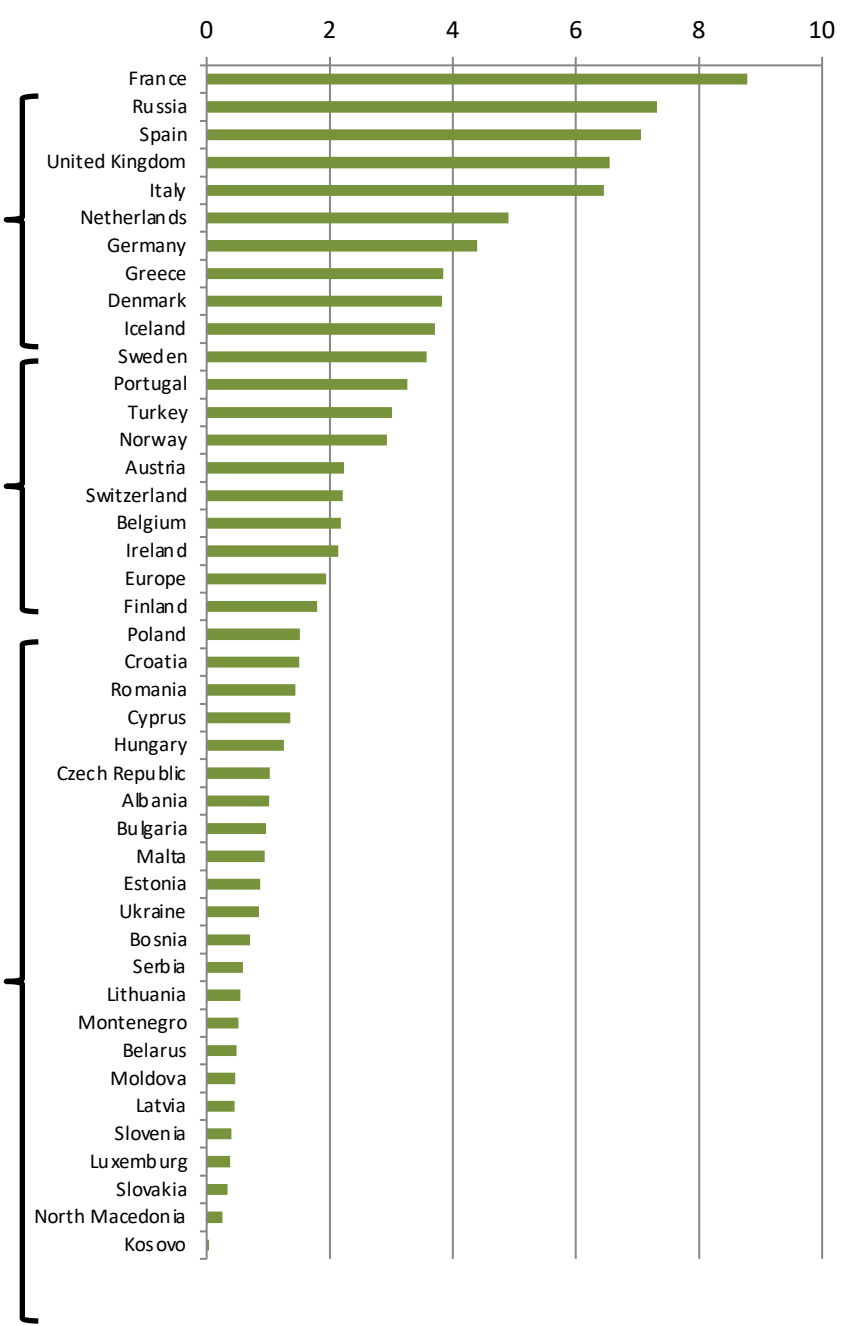
Medium rate

25% of all visits to the country pages are made to the pages of these countries

Low rate

18% of all visits to the country pages are made to the pages of these countries

Visits (%)



## About guest posts and sponsored articles

### About guest posts and sponsored articles

- We welcome contributions (guest posts, sponsored articles) that are focused on climate change vulnerabilities and adaptation.
- The topics on the ClimateChangePost are mainly about 'Europe in a changing climate'. Topics that refer to other parts of the world can be published as well.
- The articles should not exceed 600 words, must be written in English, and will include one image (photo). Links can be included in the text to other references or websites.
- In the header we will mention the status of the contribution ('Guest post' or Sponsored article'), the name of the author and, where appropriate, the name of the organisation to which the author is affiliated.
- The guest post or sponsored article will be posted on the home page at the top left (yellow square in figure to the right).
- We reserve the right to refuse an article that in our opinion does not fit in the context of our news site.
- The costs of the publication and the number of days that the publication is online will be determined in mutual consultation.

